



**Bharat Next**

12<sup>TH</sup> INTERNATIONAL PLASTICS EXHIBITION,  
CONFERENCE & CONVENTION

**FEB 5-10** Bharat Mandapam  
New Delhi, India



**FOR IMMEDIATE RELEASE**

## **PLASTINDIA 2026 Pledges Landmark "Zero Waste" Exhibition, Answering Prime Minister Modi's 'Swachhata Hi Seva' Call**

**New Delhi, India – 1 October 2025** – In a landmark move for the Indian exhibition industry, the PLASTINDIA FOUNDATION today announced its commitment to making the 12th International Plastics Exhibition, Conference & Convention – PLASTINDIA 2026 – a "zero waste" event.

This monumental initiative is inspired by the clarion call of the Honorable Prime Minister, Shri Narendra Modi, for the 'Swachhata Hi Seva' (Cleanliness is Service) campaign. This nationwide movement, culminating on the sacred occasion of Mahatma Gandhi's birthday on October 2nd, champions the Gandhian ideal that cleanliness is a cornerstone of a proud, self-reliant nation.

To achieve this ambitious goal, the PLASTINDIA FOUNDATION has appointed Sahas Zero Waste, a leader in sustainable waste management, as the official implementation partner. This collaboration will ensure a comprehensive and systematic approach to managing all waste generated throughout the event, from initial setup to final dismantling, diverting it from landfills through rigorous segregation, recycling, and composting.

**Mr. Ravish Kamath, President of PLASTINDIA FOUNDATION**, stated, "Inspired by the Honorable Prime Minister Shri Narendra Modi's vision for a clean India, we are immensely proud to align PLASTINDIA 2026 with the 'Swachhata Hi Seva' mission. This isn't just about one event; it's about leading the change and showcasing the Indian plastics industry's profound commitment to sustainability and a circular economy. Our 'Bharat Next' theme is about responsible growth, and a zero-waste exhibition is a powerful demonstration of that principle in action."

The "zero waste" strategy for PLASTINDIA 2026 will be multi-faceted, focusing on:

- **Waste Segregation at Source:** Clearly marked bins will be strategically placed across Bharat Mandapam to facilitate the correct separation of wet, dry, and recyclable waste by all participants.

- **Resource Recovery:** All organic waste will be processed into compost, while all recyclable materials, including plastics, paper, and metal, will be channeled to authorized recycling facilities.
- **Stakeholder Engagement:** A comprehensive awareness campaign will be launched to educate and encourage exhibitors, vendors, and visitors to actively participate in the zero-waste efforts.
- **Digital-First Approach:** To minimize paper consumption, the event will prioritize digital communication, providing essential information and materials through the official event app and website.
- **Sustainable Exhibiting:** Exhibitors will be encouraged to adopt green practices, using recyclable and reusable materials for their booth constructions and displays.

**Mr. Alok Tibrewala, Chairman of the National Executive Council, PLASTINDIA 2026**, added, "Achieving a 'zero waste' goal for an event of this magnitude is a challenging but necessary endeavor. We have meticulously planned for this and are delighted to partner with Sahas Zero Waste as our implementation partner. Together, we will deploy a comprehensive strategy, from source segregation to complete resource recovery, ensuring we set a new, globally-recognized benchmark for sustainable exhibitions. We are confident that with the cooperation of our exhibitors and visitors, we will make this a grand success."

This initiative firmly positions PLASTINDIA 2026 as a leader in sustainable event management, contributing directly to the national objective of a 'Swachh Bharat' (Clean India) and reflecting the industry's dedication to environmental responsibility.

#### **About PLASTINDIA 2026:**

PLASTINDIA 2026 is the 12th edition of the International Plastics Exhibition, Conference & Convention, organized by the PLASTINDIA FOUNDATION. It is one of the world's largest platforms for the plastics industry, showcasing the latest innovations, technologies, and products. The event is scheduled from February 5th to 10th, 2026, at the state-of-the-art Bharat Mandapam in New Delhi.

#### **About Sahas Zero Waste:**

Sahas Zero Waste is a pioneering social enterprise providing holistic waste management solutions across India. Focusing on implementing a circular economy, Sahas specializes in helping organizations, communities, and large-scale events achieve their zero-waste goals through sustainable and scientifically sound practices.

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