

PLASTINDIA

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**NEW DATES FOR
PLASTINDIA 2009
FEB. 4 - 9, 2009**



PLASTINDIA FOUNDATION®

PRAGATI MAIDAN, NEW DELHI ■ FEBRUARY 4 - 9, 2009

The Global Future of Plastics

- Global Plastic Consumption is projected to go up to 150 MMT. by 2010.
- World packaging consumption: By 2009, Rigid plastics global consumption will be US \$120 bn. and Flexible plastics global consumption will be US \$70 bn. With this global consumption of plastics in packaging will be US \$ 190 bn. & 2nd to Paper and Board, exceeding US \$210 bn.
- Global biodegradable polymer market will go up from 50 Bn. Kgs. in 2005 to 93 Bn. Kgs. in 2010.
- Global data-storage market for Magnetic & Optical media will grow from US\$ 20 Bn. in 2005 to US\$ 40 Bn. in 2010 @ 15% Average Annual growth rate.

Why India?

EVOLVING BUSINESS PARADIGMS



India offers investors a resilient economy, macro economic reforms, huge demand potential, global competitiveness, effective productivity, strong manufacturing base, strategic location, intellectual capabilities, outsourcing haven, leadership in commodities and a most attractive emerging market in retailing.

Positive Projections

- A Morgan Stanley study estimated that with rising incomes and a better demographic profile, flows into the equity market from Indian households could rise from 0.2 per cent of GDP in 2005 to 5.4 percent of GDP by 2010. Household savings have moved on to a higher growth trajectory from the 17% of GDP in 1990s to 29% at the beginning of 2006.
- The boom in services will result in invisible exports of US \$150bn by the end of the decade. India holds a share of 44% of the global offshore outsourcing market for software and back-office services.
- India is moving towards becoming the manufacturing hub for global sourcing with 4 hubs of 25,000 acres each, coming up near Mumbai, with an investment of US \$50 billion. Skill-intensive offshore manufacturing will yield US \$1.6 trillion annual opportunity.
- According to A.T. Kearney's Global Retail Development Index, India ranked first in 2005 and 2006 among emerging countries on the urgency for retailers to enter the country with a US \$ 350 bn. retail market. This will be a tremendous boost for the Plastics and Packaging Industry vis-à-vis the FMCG sector.
- As opposed to other BRIC countries like Brazil, Russia & China who depend on coffee, oil and utilities respectively, India offers a wider range of industrial segments for investment purpose. India is now the third most favoured destination for Foreign Direct Investment (FDI), behind China and the USA. India has moved up a good three notches to its highest ranking ever. While global enterprises like Posco, Mittal Steel, SemIndia, Microsoft, Nokia, Boeing, BMW & Samsung have committed to invest US \$ 26 bn., FII's have brought in US \$10 bn. In 2005.
- India has moved up 10 notches in world competitiveness ranking from 39 to 29 ahead of South Korea according to Switzerland based international institute of Management Development (IMD).



India Opportunities

- The Indian Plastics Industry has been growing at a phenomenal rate of 15% over the years and with its true potential harnessed, it is all set to reach the 12.5 MMT consumption mark, making India the 3rd largest consumer of plastics by 2010. To meet this figure, India would require 30,000 new machines and around US \$ 9.5 billion of project investment.
- The Electronics, Packaging, Healthcare, Consumer Durables and Telecommunication are fast growing sectors of Indian economy offering growth for plastics consumption.

- The importance of infrastructure for sustained economic development is well recognized in India. The country has made considerable progress in the last ten years in attracting private investment into the infrastructure sectors in telecommunications, ports, roads & power etc. The sector is estimated to grow at the rate of 15 per cent over the next few years. India has the potential to absorb US \$ 150 bn. of foreign direct investment in the next five years in the infrastructure sector alone. This will offer tremendous opportunity for consumption of plastics.
- India's Agricultural Ministry has planned focused development of plasticulture to cover 17 million hectares under micro irrigation system which will boost demand of plastics from 216 KT in 2006 to over 2500 KT in next 5 years.

Future Ready

There is enormous scope for expansion and development in the Indian Plastics Industry. The processing industry in fact offers a huge potential for upgradation in terms of innovative technological advances. Some of the areas with huge investment potential for the plastics industry are:

- Sophisticated and world-class higher capacity machines
- Enhanced design capabilities, moulds, tools and dies and technological know-how
- Increasing use of intelligent manufacturing to improve productivity and asset utilization
- Global practices in manufacturing excellence, quality management and design
- Development of new products and applications
- Technology & Consultancy
- Foreign Direct Investment in the downstream sector



PLASTINDIA FOUNDATION *Your Gateway to the Future*

PLASTINDIA FOUNDATION is the apex body of major associations, organisations, and institutions connected with plastics, with common objectives to promote the development of plastics industry and to assist the growth of plastics and related materials and their products. The Foundation is dedicated to progress through plastics.

VISION

PLASTINDIA will be an internationally recognized organization devoted to promoting excellence in the field of plastics and making India a preferred sourcing base for plastics products for the world.

It will support and encourage development of outstanding institutions committed to education and research with emphasis on achieving the highest standards of quality in plastics products and developing effective techniques for their recycling.

It will build awareness of the significant contribution made by plastics to society and the environment.

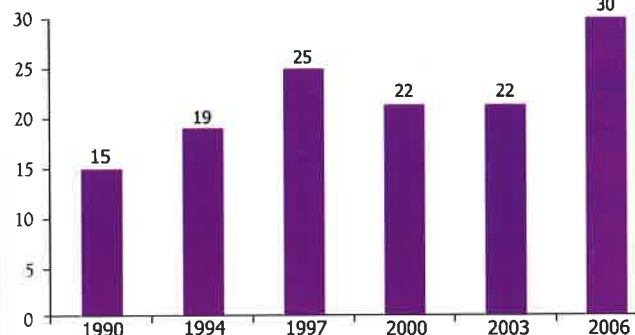
MISSION

- To enhance the image and the growth of Indian Plastics Industry by holding world-class exhibitions in India, at regular intervals.
- To encourage theme-based exhibitions in India.
- To provide opportunities to demonstrate the industry's capabilities, participate in international exhibitions.
- To educate the benefits of plastics to all segments of society, either directly or through associations.
- To act as the catalyst for growth to the plastics industry and prepare plans and actions for upgradation of quality, environment-friendliness and recycling within the plastics industry.
- To create a positive policy framework with all statutory entities and increase per capita consumption of plastics, encourage exports thereby significantly contributing to national growth.
- To be a flexible, vibrant and proactive body.





Participated Countries



Highlights of Plastindia 2006



PROPLAST - For the first time PLASTINDIA 2006 had a hall dedicated to processed plastics products. The hall, attractively designed and spread over 11,000 sq. meters was a one stop shop for sourcing needs of OEM's, Product Packers, FMCG Companies, Retail Chains, Manufacturers of Automobiles, Appliance & Consumer Goods, Trading Firms, etc.

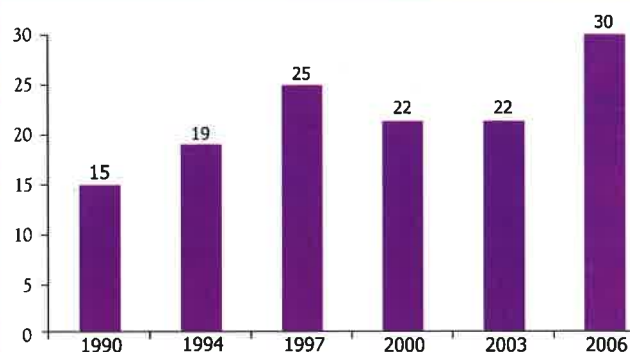
PLASTICULTURE - Plastindia 2006 for the first time had arranged a display of Plasticulture for the benefit of the industry. Agricultural sector offers tremendous opportunities for plastics through plasticulture applications. The use of plasticulture in production of horticulture crops, (flowers, fruits and vegetables) helps mitigate extreme fluctuations in weather and help growth in protected environment. It covers the full spectrum of plasticulture applications like wasteland development tools, crop production tools, irrigation and water management techniques, plant protection and post harvest produce management etc. The live demonstration helped to educate a common man about tremendous contribution of plastics to boost agricultural production.



RECYCLING PAVILION - With another first for Plastindia 2006 display of recycling products was specially focused to create awareness and educate people of benefits of recycling plastics into finished goods. This was highly educative to the visitors from government departments, embassies, NGOs, technical institutions, students and others.



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PLASTINDIA 2009

BIGGER AND BETTER

Plastindia 2009 - 7th in the series of International Plastics Exhibition and Conference is scheduled to be held from February 4 - 9, 2009 at Pragati Maidan, New Delhi.

The six-day mega event will offer an ideal meeting place for buyers and sellers, to enhance the business prospects, strategic alliances, technology transfer etc. It will also serve as the ideal meeting place not only for the dignitaries of the Indian Plastic Industry, but entire plastics community.

Major Exhibitor Groups

- Raw Material, Polymer & Resins, Intermediates, Blends & Alloys, Composites
- Speciality Chemicals, Masterbatches, Additives, Colourants, Fillers & Reinforcements
- Processing Machinery
- Ancillary Equipment / Instrumentation
- Finished Products
- Mould & Dies
- Post processing equipment for Printing, Plating, Lamination, Surface Enhancement and Decoration of Plastics
- Quality Control and Testing Equipment
- Trade Promotion Bodies and Professional Associations
- R & D, Education & Training Institutes
- Technical Publishers, Standards etc.
- Recycling
- Plasticulture



Concurrent with Plastindia 2009

Proplast 2009 for finished goods display and an **International Conference** will be held attracting the attention of the entire global business fraternity. Eminent scholars, consultants, professionals, technocrats, scientists and industry experts will come together on a common platform and share their views and experience during various sessions of the conference. The gathering will include national and international speakers from across the entire spectrum of the plastics industry.

Yes, Plastindia Foundation will be ready to display the Future of Plastics at the Mega Showcase of Plastics PLASTINDIA 2009. Come, be a part of an exhilarating future!



PLASTINDIA FOUNDATION®

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