

ENTER THE MILLENNIUM
WITH A MILLION BUSINESS
OPPORTUNITIES - INDIA.



INDIA - A NATION WHOSE TIME HAS COME.

As the 2nd most populous nation, India is a veritable melting pot of many cultures, clans and customs. Call it what you will... a committed democracy, a country of farmers, an industrialised nation... technology-savvy, yet traditional... A modern paradox...

Despite economic setbacks and recession, which has shaken other economies, India has been able to maintain the economic growth, keeping inflation rates in check.

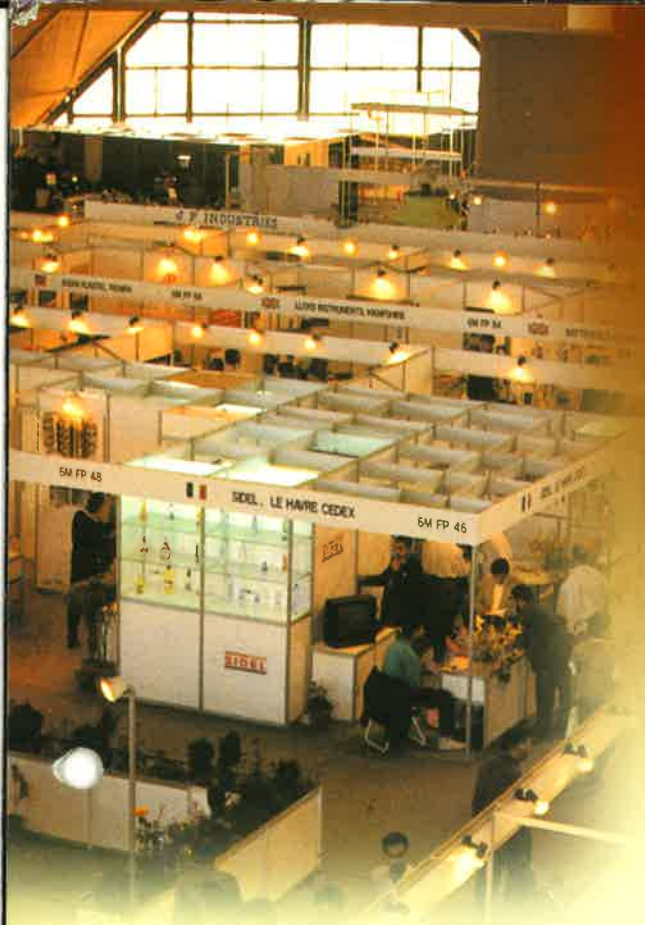
GDP growth in these tough times has been 6.8% and is expected to grow in the coming years. The economy has been given a fresh lease of life with more privatisation and decontrol. There is growth in International trade and exports are peaking at an all time high.

Giving its best.

India is fast emerging as the destination of the future for conglomerates, companies and tourists. In a nation where the English language enjoys widespread use, the communication systems are on par with the world's best. A mature financial market supported by a developed infrastructure, inexpensive managerial/technical manpower has led to India's growth as a leading technology-source for different industries. All in all, India offers wonderful options for corporates with every conceivable need for products, technology and service.

It's a nation which is opening doors for the world and taking hold of the future with determination.





Get results from PLASTINDIA 2000.

Don't miss PLASTINDIA 2000 for the world. Because it's here that the future course of your business could be decided. It's here you can meet the best in the plastics industry - from raw material suppliers, processors, equipment manufacturers, and an inexhaustible source of inside information for future references.



Get tied-up.

Lucrative business alliances are there for the taking. Choose among the best in the industry for long-term alliances.

Buy the best.

Given the level of excellence maintained by the Plastic Industry in India, you needn't look anywhere else for your needs.

Buyer-Seller Meet.

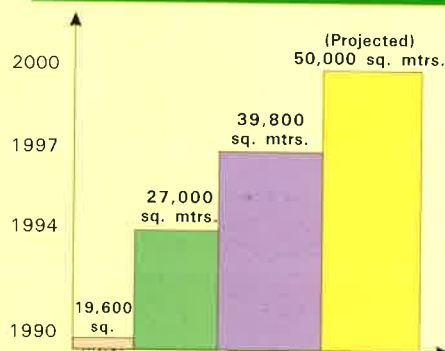
An exclusive opportunity to meet and interact with quality suppliers and players of the plastic industry.

An International Conference is also being organised parallel to the exhibition. Global experts on plastics will participate in the conference and will share their expertise and experience with the delegates. This will provide an excellent opportunity for interaction with leading industrialists, technocrats and academicians.

Pragati Maidan, New Delhi - India.

The Pragati Maidan is a sprawling complex with the largest and best exhibition equipment, and the most popular trade-fair centre in India. Excellent facilities including auditoria, conference lounges, press lounges, restaurants, banks, post-offices, shopping arcades, etc. adorn the premises. Situated within a short distance from the New Delhi international airport, it is linked by airways to all major destinations in India and around the world. An efficient rail network also makes transportation all over India effortless and easy. Innumerable international hotels and private accommodations dot the City.

Total Gross Exhibition Area



Total number of visitors

	1990	1994	1997	2000 (Projected)
Visitors	2,00,000	5,00,000	7,00,000	10,00,000
Business	48,000	70,000	90,000	1,00,000
Overseas	1,400	4,500	6,000	7,000





Plastics Industry in India.

The Indian plastics industry has been declared a sunrise industry and is poised for unparalleled growth. Processing is expected to grow from 2.7 million tons in 1998 to 4 million tons in 2001, reflecting on the industry's technical capability, ready to take on the global challenges and demands.

The industry has out-paced most industries in India. This is hardly surprising given that the use of plastics has infiltrated all sectors of the economy. Infrastructure, agriculture, building and construction, telecommunications, consumer goods and packaging are all high growth areas.



PLASTINDIA FOUNDATION - A mould of different plastic sectors in India.

With plastics moving towards higher planes, one thing is clear... the plastics industry in India offers a world of opportunities for developing and developed countries. The Plastindia Foundation is an apex body of major trade and professional associations and institutions responsible for the growth and promotion of plastics in India. It has taken the initiative by organising a gathering of the world's leading companies involved in plastic and plastic related products, every 3 years. The main objective of these Plastics Exhibitions is to present unbeatable avenues in terms of joint ventures, sourcing of quality goods and technology, and that too at highly competitive rates.



PLASTINDIA 2000

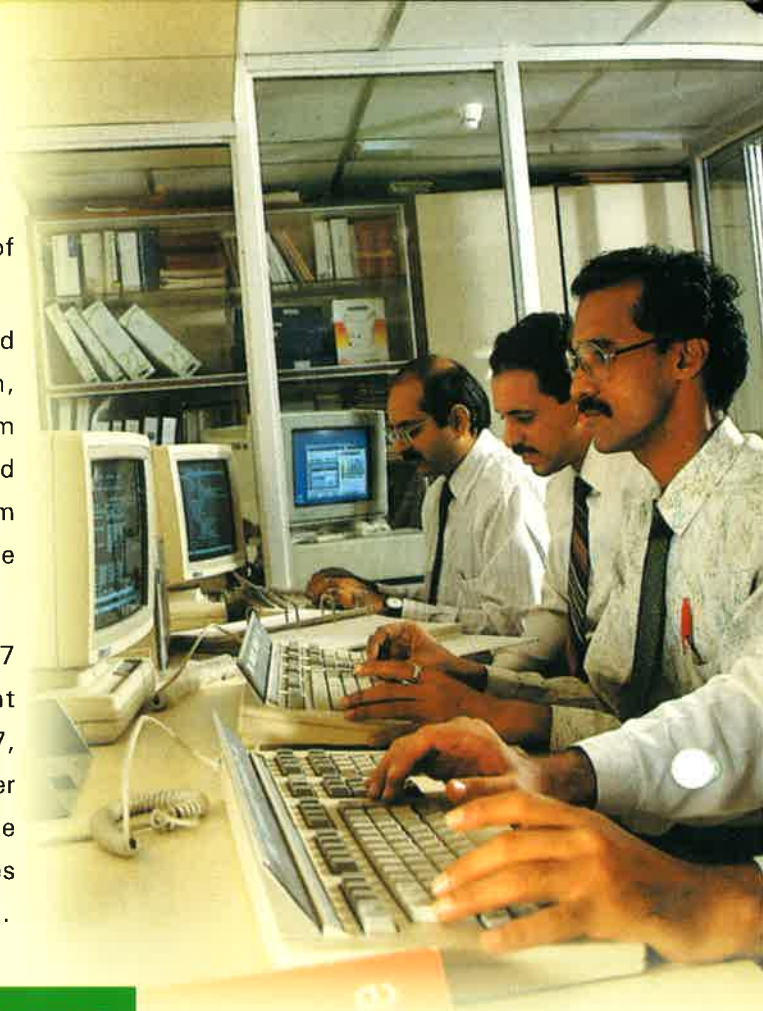
Dates : February 19th to 24th, 2000.

Venue : Pragati Maidan, New Delhi, India.

PLASTINDIA 2000 will be the largest trade exposition of its kind in the Asia Pacific region.

The 4th in a series of international plastics exhibitions and conferences organised by the Plastindia Foundation, PLASTINDIA 2000 will be visited by a million persons from all over the world. The number of exhibitors will be around 1,000, out of which at least 275 exhibitors will be from around 35 different countries. An international conference will be organised along with the exhibition.

The previous three exhibitions, Plastindia '90, '94 & '97 have been extremely successful and have brought international commendation and recognition. Plastindia '97, in particular, was an impactful event going by the number of successful joint ventures, business alliances that have yielded multiple growth. Current response guestimates project a coverage of 50,000 sq. mtrs. in the exhibition.



PLASTINDIA 2000 - What's in it for you?

From sourcing of raw materials, machinery, ancillary equipment to finished goods - it is a worldwide platform for buyers, suppliers, entrepreneurs and a host of corporates from both, the developed and developing world. Moreover, you can be assured of the best deals, thanks to the international quality standards (ISO, TQM) maintained by Indian Plastic Industry. Another attractive feature will be the price offered thanks to the low cost of labour, materials, technology, power and incomparable infrastructure already available. Game, Set and Match to you!

India has been a leading exporter of the following, which form the Exhibitor Categories for PLASTINDIA 2000.

- Processing Machinery for Injection Moulding, Blow Moulding, Rotational Moulding, Extrusion, etc.
- Moulds & Dies.
- Raw Materials - Petrochemicals, Polymers & Resins, Intermediates, Blends and Alloys, Composites.
- Specialty Chemicals, Master Batches, Additives, Colorants, Fillers & Reinforcements.
- Ancillary Equipment like Grinders, Blenders, Chillers, etc.
- Machinery for Recycling.
- Machinery for Printing, Plating, Lamination, Surface Enhancement and Decoration of Plastics.
- Semi-Finished and finished Plastic Products, such as Housewares, Thermowares, BOPP and other Packaging Films, Luggage, Moulded Furniture, Crates, Bags (PP/HDPE/LDPE/LLDPE), PVC Foam Board, Ropes, etc.
- Quality Control, Testing Equipment and Instrumentation.



PLASTINDIA 2000 - what else?

While you are at the exhibition thinking business, we've done some thinking about your leisure. Here's how you can mix business with pleasure. There are a lot of sights and attractions you can enjoy after the event. Delhi and its adjoining areas are world-renowned for their historical monuments like the RED FORT at Delhi and the TAJ MAHAL at Agra, amongst many others.

You would also like to savour the flavour of the local cuisine, guaranteed to bring the most insipid taste buds to life! And don't forget to keep an eye open for the multi-hued culture of the locals. Join in the joie de vivre! Tour & Recreation Packages have been arranged by the authorised travel agent for PLASTINDIA 2000.



EUROMAP

TM²

B&I
EXHIBITION

Organisers

PLASTINDIA FOUNDATION

2, Leela Apartments, 355, S.V. Road,
Vile Parle (W), Mumbai 400 056,
India.

Tel. : + +91-22-6712500.

Fax : + +91-22-6711906.

E-mail: plastind@viasbm01.vsnl.net.in

Website: <http://plastindia.org>

PLASTINDIA 2000 is supported by:

European Committee of Machinery
Manufacturers for Plastics and Rubber
Industries.

Exclusive Associates for Europe:

Messe Dusseldorf International GmbH.

Exclusive Space Booking Agents for Asia Pacific Region:

Business & Industrial Trade Fairs Ltd.

Exclusive agents for Americas and Canada:

The McGraw-Hill Trade Show Division.
The McGraw-Hill Group of Companies.

