

*Catch the winds
of change*

*India opens up
a world of opportunities.*

PLASTINDIA'97

3rd INTERNATIONAL PLASTICS EXHIBITION AND CONFERENCE

PRAGATI MAIDAN, NEW DELHI, MARCH 1 - 6, 1997



Organised by:

PLASTINDIA FOUNDATION

PLASTICS TODAY. BEYOND TOMORROW

The exponential growth of plastics is a global phenomenon and India stands resolute to ride the crest and cash in on growing opportunities.

Today, the world looks towards India as one of the largest potential markets with a developed infrastructure, a strategic geographic location and a source for skilled but

inexpensive technical and managerial manpower.

In an industry where the only constant is change, it is imperative to keep in touch with developments. It is the increasing complex nature of markets and their growing internationalism that makes an event like PLASTINDIA'97 significant and relevant.

INDIAN PLASTICS. DISCOVER A WORLD OF OPPORTUNITIES

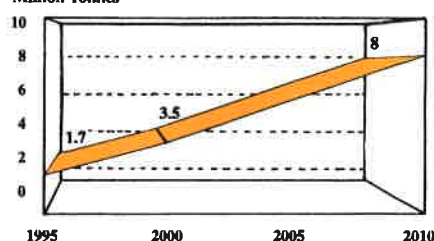
Plastics, a high priority area in India, is one industrial sector poised for a phenomenal growth.

The indicators for this boom are already visible.

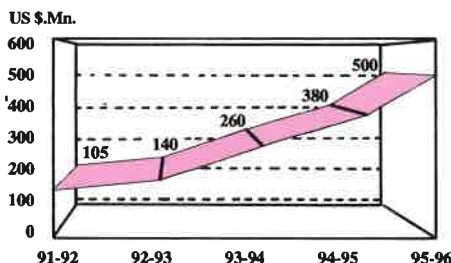
- ☐ Low per capita consumption of plastics, 1.7 kg set to reach 3.5 kg by 2000 A.D. and 6 kg by 2010 A.D.
- ☐ Rising per capita disposable income.
- ☐ Discerning and demanding customers.
- ☐ A burgeoning middle class population of over 250 million growing at 20 % per annum.
- ☐ Plastic exports to the West, Far East and CIS countries growing at a healthy 20% per annum, expected to reach USD 500 Million in 1996.

These factors have generated a high growth of plastics in agriculture, packaging, consumer durables, automotives, construction, telecommunications, electronics, etc. Consumption of plastics is thus expected to exceed 8 million tonnes by 2010 A.D. from a current level of 1.7 million tonnes.

Plastics consumption growth in India
Million Tonnes



Indian plastics - Exports growth



VISIONS FOR THE INDIAN PLASTICS INDUSTRY

- ☐ A quantum leap in the availability and consumption of polymers and resins.
- ☐ Multinational corporations in a key role.
- ☐ Massive investments in the processing and raw materials sector.
- ☐ Total Quality Management a priority.
- ☐ Emphasis on automation, CAD / CAE inputs.
- ☐ A source for value added components.
- ☐ Massive use of Management Information Systems (MIS).

Presently, the government is very keen that plastics get into the area of mass housing. If this becomes a reality then the plastics industry in India will see an unprecedented growth.



PLASTINDIA'97. CATCH THE WINDS OF CHANGE

PLASTINDIA'97 will be the third in a series of exhibitions organised by the PLASTINDIA FOUNDATION.

Riding on the success and experience of '94, PLASTINDIA'97 promises to be a blockbuster. Larger in scale, more diverse in its scope and more international in character.

PLASTINDIA'97 will be the largest show on Plastics in Asia. Targeted to occupy 30,000 sq.mts. of space. Organised by

the Indian plastics industry for the fastest growing industry.....PLASTICS.

A 4 day International Conference is planned during the PLASTINDIA'97 exhibition. The conference will attract speakers of international repute from India and abroad, and will offer an excellent opportunity for interaction with leading industrialists, technocrats, academicians and policymakers.

PLASTINDIA'97. A UNIQUE MARKETING OPPORTUNITY

- ☐ Effective Penetration.
- ☐ Sale of products in the world's fastest developing economy.
- ☐ Opportunities for profitable tie-ups and collaborations.
- ☐ Manufacturers can even presell their products and machinery or sell them at the exhibition itself.
- ☐ The exhibitors do not have to take their exhibits back to the country of origin.
- ☐ Opportunities for profitable two way trade.

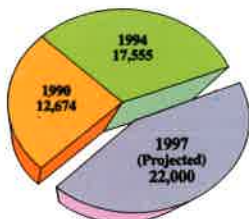


BE THERE. FOR YOUR STAKE IN THE FUTURE

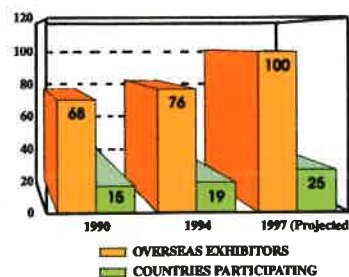
PLASTINDIA'97 offers you a one-stop view of the vast Indian plastics industry, its capability, potential and strengths.

With over 100 exhibitors expected from more than 25 countries all over the world, plus 700 Indian exhibitors and approximately 7,00,000 visitors, you can benefit from the enormous reservoir of information. Discover the latest technological innovations. Catch the international trends.

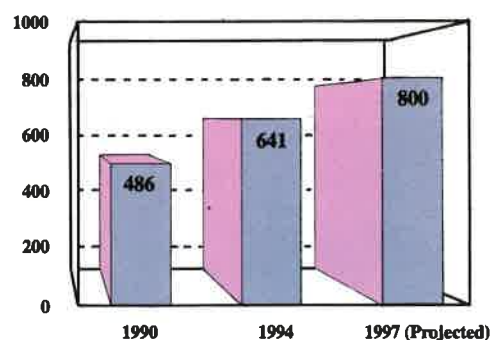
Total Net Exhibition Area
(sq. mts.)



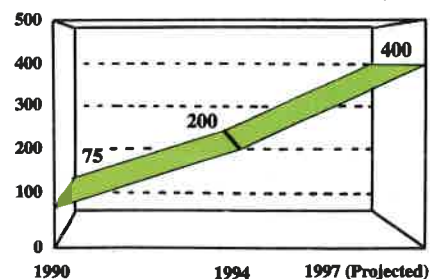
Total No. of Overseas Exhibitors



Total No. of Exhibitors



Business Generated (US \$. Mn.)



PLASTINDIA'97 is an opportunity you cannot afford to miss.

It could set the course for the decisions of the future.

Total No. of Visitors			
	1990	1994	1997 (Projected)
Visitors	2,00,000	5,00,000	7,00,000
Business	48,000	70,000	90,000
Overseas	1,400	4,500	6,000

PLASTINDIA '97. MAJOR EXHIBITOR GROUPS

- ☐ Raw materials - Petrochemicals, Polymers and Resins, Intermediates, Blends and Alloys, Composites.
- ☐ Speciality Chemicals, Masterbatches, Additives, Colourants, Fillers and Reinforcements.
- ☐ Processing Machinery, Moulds and Dies.
- ☐ Ancillary Equipment Instrumentation.
- ☐ Recycling.
- ☐ Printing, Plating, Lamination, Surface enhancement and decoration of plastics.
- ☐ Semi-finished and finished plastic products.
- ☐ Quality control and testing equipment.
- ☐ Trade Promotion Bodies and Professional Associations.
- ☐ Research and Development, Education and training in plastics.
- ☐ Technical Literature, Standards, etc.



THE VENUE

PRAGATI MAIDAN is a modern exhibition centre with excellent facilities including auditoria and conference rooms, a press lounge, restaurants, a bank, a post office, a shopping arcade, etc. Pragati Maidan is approximately 5 kms from the New Delhi International Airport.

NEW DELHI, the capital of India is well connected by air to major destinations around the world, and by air and rail to all important cities in India. A large number of Deluxe, 5-Star and 4-Star hotels of international standards and private accommodations are available.

THE ORGANISERS

PLASTINDIA FOUNDATION is an apex body of major trade and professional associations and institutions, responsible for the growth and promotion of plastics both on the Indian and International scene.

The founding members are :

- ☐ All India Plastics Manufacturers Association
- ☐ Organisation of Plastics Processors of India

- ☐ Indian Plastics Institute
- ☐ The Plastics and Linoleums Export Promotion Council
- ☐ Indian Plastics Federation
- ☐ Central Institute of Plastics Engineering and Technology
- ☐ Gujarat State Plastics Manufacturers Association

Participation Enquiries :

Details of costs and conditions of participation are available with :



PLASTINDIA FOUNDATION

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NOWEA International is the foreign wing of Messe Dusseldorf, the well known organisers of the world's leading exhibition for the plastics industry, K Dusseldorf.

PlastIndia '97 is supported by :

EUROMAP

European Committee of Machinery Manufacturers for the Plastics and Rubber Industries